



Press Release

Achieve Outstanding Wall Protection with APOC Weather Armor

Available in a range of formulations to suit your protection needs, ICP Building Solutions Group will introduce APOC Weather Armor air and weather barriers at World of Concrete 2021

LAS VEGAS – June 4, 2021 – Achieve comprehensive protection against the elements with APOC’s new Weather Armor air and vapor weather barriers, available in a variety of formulations suitable for a range of above-grade wall applications.

Weather Armor air and vapor weather barriers are liquid-applied, one-component solutions that protect against unwanted or uncontrolled air and moisture in a variety of climates. By eliminating air infiltration, Weather Armor helps ensure long-term structural durability while contributing to higher levels of building energy efficiency and air quality.

Additional key features include:

- Monolithic protection against air infiltration.
- Available in acrylic, STPE or silicone formulations.
- Available in impermeable and permeable options.
- Easy to spray, brush or roller apply.
- Rain-safe in 30-90 minutes, depending on technology.
- Can be exposed for up to a year for flexibility in construction phasing.

ICP Building Solutions Group (ICP BSG) will be debuting Weather Armor at this year’s World of Concrete in Las Vegas, June 8-10 with plans to commercially launch the product later in the year. Stop by booth **N2562** in the **North Hall** and our outdoor demonstration site **D636** in the **Diamond Lot** to learn more about Weather Armor, along with the rest of ICP BSG’s comprehensive portfolio for every part of building and construction.

“We’re excited to debut our new line of air and vapor barriers at World of Concrete this year—it’s a professional solution that we’re confident our customers will find valuable,” said Adrienne Malek, VP Product Management, ICP BSG. “Weather Armor is part of our ongoing mission to bring new, necessary product advancements to this marketplace.”

For more information about ICP Building Solutions Group go to www.ICPGroup.com.

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About ICP Building Solutions Group

ICP Building Solutions Group is the foremost supplier of professional products and solutions for building envelope, cementitious and sports surface needs. Comprising dozens of industry-leading brands across numerous industries and applications, ICP Building Solutions Group offers the industry’s most comprehensive portfolios to building professionals all over the globe, all backed by its exclusive Masterworks training and education program. For more information, visit www.icpgroup.com.



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About ICP

Innovative Chemical Products (the ICP Group) is a leading specialty chemical manufacturer in North America and provides coatings, adhesives, and sealants globally. With operations headquartered in Andover, Massachusetts, and multiple manufacturing facilities around the world, ICP serves multiple end markets, including: building materials, specialty construction, industrial, packaging, printing, and sports surfaces. ICP Group is privately held and manufactures products under several recognized specialty groups. For more information, visit www.icpgroup.com.